



Hand n' Hand Senior Placement^{LLC}

*"We help families move
from crisis to clarity."*

GET IN TOUCH

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Katie Cooney

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WHERE WE WORK

Serving the San Francisco
Bay Area

From Silicon Valley to the
Peninsula and beyond — we
know the communities, and
we know the right questions
to ask.

MEMBER



Hand n' Hand
SENIOR PLACEMENT^{LLC}



When It's Someone You Love

Let's Find the Right
Place — Together.

Personalized guidance for families
navigating assisted living, memory care,
and senior living decisions throughout
the San Francisco Bay Area.

HAND N' HAND SENIOR PLACEMENT

*Complimentary consultations
available.*

Call or email anytime — no obligation.

WE'RE HERE FOR YOU

When Should Families Call Us?

You don't have to navigate this alone. Families reach out at every stage — from early planning to urgent care transitions.

- Hospital or rehab discharge requiring new care arrangements
- A loved one is no longer safe living alone
- Increasing memory loss or cognitive changes
- Care needs are becoming too much for family caregivers
- Exploring assisted living, memory care, or residential care homes
- Planning for future care needs before a crisis

GET STARTED

Complimentary consultations available.

Whether planning ahead or navigating a sudden transition, we help families move from crisis to clarity.

MEET YOUR ADVISORS

Trusted Experts. Personal Guidance.

Katie Cooney

Founder, MA, MBA
Certified Senior Advisor
Certified Dementia Practitioner



Graduate degrees in global business and counseling psychology — Katie brings both strategic insight and experience in family systems to every family's journey.

Roxanne Salazar

Bachelor's of Science
Certified Senior Advisor
Certified Dementia Practitioner



10+ years inside senior living communities as a former Sales Director — an insider's perspective families can't get elsewhere.

HOW WE HELP

Personalized
consultations

Curated community
recommendations

Accompanied
tours

Support through
move-in

BASED IN METHODOLOGY

The Katie Cooney Method™

Hand n' Hand Advisors use a simple framework that evaluates three essential factors:



Care

Ensuring the community can meet current and future health needs.

Location

Choosing a community where seniors feel connected, and families can remain involved.

Budget

Finding options that provide excellent care while remaining financially sustainable.